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**CONTACT:** AND 1 • Mandy Murphy  
Phone 610.249.2420  
[mandy.murphy@and1.com](mailto:mandy.murphy@and1.com)

AEG Live • Eric Kohler  
Phone 323.930.5756  
[ekohler@concertswest.com](mailto:ekohler@concertswest.com)

## AND 1 MIX TAPE® TOUR INVADES OAKLAND

-America's Best Playground Ballers,  
A shot at an Endorsement Deal and Hip-Hop Performance  
All Part of Summer's Hottest Basketball Tour-

**WHO:** Basketball footwear and apparel company AND 1 and playground players including the newly signed The Air Up There, Silk, Assassin and Bad Santa, as well as living legends Hot Sauce, AO, Main Event, Half Man-Half Amazing, Professor, Spyda and others.

**WHAT:** The **2006 AND 1 Mix Tape® Tour presented by Mountain Dew**, now in its seventh year as the nation's premiere playground basketball event. The summer's largest basketball tour featuring the world's best streetball players will be in 25 cities from June 4<sup>th</sup> through August 25<sup>th</sup>.

**WHERE:** Oakland Arena  
7000 Coliseum Way  
Oakland, CA 94621

**WHEN:** Wednesday, June 7  
• 4:00 - 6:30 p.m. Open Run  
• 7:00 p.m. Pre Game Show begins  
• 7:30 p.m. tip-off

### DETAILS:

• **Tickets on sale this Saturday April 29<sup>th</sup> at 10AM**

Tickets are \$20, \$30 and \$50 and will be available at the Oakland Arena Box Office, All Ticketmaster Locations, charge by phone at (510) 625-TIXS or at Ticketmaster.com. For more information check out [www.and1.com](http://www.and1.com).

• Open run is a series of non-stop basketball games during which local talent take to the court to try to earn a spot on the AND 1 Mix Tape Tour roster. Participants must be 18 or accompanied by a parent or guardian.

• Open run participants will be vying for a place on the 2006 AND 1 Mix Tape Tour, an endorsement contract and may be featured on the fifth season of the EOE television series **"Street Ball: The AND 1 Mix Tape Tour presented by Mountain Dew"** on ESPN2 this summer. Careful: "featured" can mean "embarrassed".

• AND 1 thanks its presenting partner **Mountain Dew**, and additional Tour partners **Boost Mobile, KFC, the U.S. Army, Finish Line, Old Spice Red Zone, Ubisoft, Greyhound, Rockford Fosgate and The Truth**, as well as others to be announced. The AND 1 Mix Tape Tour is produced and promoted by **AEG Live Events**.

