

Contact: Jennifer Cooke
Marketing Director

7000 Coliseum Way, Oakland, CA 94621
Tel: (510) 383-4930 / Fax: (510) 569-4246
Email: jenncooke@coliseum.com

OAKLAND COLISEUM JOINT VENTURE RECEIVES 2006 GOLDEN ORB AWARD PG&E ENERGY REDUCTION PROGRAM SUCCESSFUL

OAKLAND, Calif. – April 10, 2007 – Oakland Coliseum Joint Venture (OCJV), the property management group responsible for the ORACLE Arena and McAfee Coliseum facilities, successfully and significantly decreased energy use on spare the air days resulting in a PG&E Demand Bidding Program Outstanding Achievement Award: 2006 Golden Orb Award.

The award is given in recognition of top echelon performance in Pacific Gas & Electric Company's Demand Response Programs that help secure California's energy future.

“When the California Independent System Operator projects a major power shortage due to high air conditioning loads throughout the Western states, PG&E will call upon large usage customers, like our buildings, to commit to a pre-determined power reduction for the date of the declared event,” said Bob Saunders, Chief Engineer of OCJV.

Participation in this program is voluntary on a day-by-day basis and in no way interferes with scheduled events.

Notice for this Demand Response Bidding is given twenty hours in advance and will specify the hours to reduce energy, usually between 12 p.m. and 8 p.m. on weekdays. During the 2006 summer season, ten program event dates were declared and the ORACLE Arena/McAfee Coliseum participated in seven.

The historical data for four of those seven events in a random sampling shows that the McAfee Coliseum exceeded PG&E's goal by 2,100 percent with an average reduction per day of 8,500 KWh.

Energy savings have been realized through replacement of several hi-bay lighting fixtures with more efficient units equipped with occupancy sensors, increased room temperatures for air-conditioned spaces, consolidation of food service cold storage and shutting down unnecessary refrigeration equipment, as well as tighter control of required lighting.

For more information, please contact Jennifer Cooke at (510) 383-4930.

The Oakland-Alameda County Coliseum Complex, including the ORACLE Arena and McAfee Coliseum, is home to the Oakland Athletics, Oakland Raiders and Golden State Warriors as well as a host of other sporting events, concerts and family shows. The Coliseum Complex is jointly owned by the City of Oakland and Alameda County and managed by the Oakland Coliseum Joint Venture (OCJV), owned in majority by SMG. SMG is the world's leading company in the private development and management of public assembly facilities, including 180 properties in arenas, stadiums, convention centers, performing arts centers and recreational facilities around the world.

